

ALLYSON DOGEY

SENIOR PRODUCTION DESIGNER / ART DIRECTOR



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EXPERIENCED TIMES

SENIOR PRODUCTION DESIGNER/RETOUCHER - (SEPT 2020 – PRESENT)

MEDIA MONKS – Los Angeles, CA

Production design/art direction/retouching for various brand campaigns including digital, print and OOH. Working directly with client to achieve the most dynamic solutions for customer acquisition and experience. Training and mentoring both internal and external teams to maximize skill share and efficiency.

SENIOR PRODUCTION DESIGNER - (SEPT 2010 – FEB 2020)

TOMS SHOES – Los Angeles, CA

Design and production for all things print/digital (packaging, OOH, retail signage, direct mail catalogs, takeaways, lookbooks, eblasts, banners, Powerpoint, and Keynote presentation decks etc.) Collaborated companies such as Marvel, Disney, Sesame Street, WWF, Global Citizen etc. Advanced retouching and compositing for lifestyle and product images. Developed and managed relationships with vendors and press houses to ensure perfect execution for all deliverables on time and always with cost effectiveness in mind. Oversaw press checks for direct mail/catalogs/lookbooks. Art directed, mentored and trained both internal and external team members to help them grow in their skill set and careers. Created the organizational structure for the creative team server and established processes resulting in increased efficiency, consistency, and productivity.

GRAPHIC DESIGNER, PRODUCTION ARTIST, RETOUCHER: ENTERTAINMENT - (2006 – 2008)

Los Angeles, CA

Clients and Creative Agencies have included:

>BLT	>Disney	>Geffen Playhouse	>New Line
>Ignition Print	>Lifetime	>Sony	>Vivendi
>The Refinery	>Nintendo	>Disney Store Inc	>WB
>The Cimarron Group	>MGM	>Electronic Arts	>XBOX
>Art Machine	>Columbia	>Playstation	>DZN
>Indika Adv	>AGI Media	>KO Creative	>Swart Adv

Design, production, and retouching to bring to life theatrical campaigns, home entertainment packaging and collateral, print ads, POP and signage, digital, and video game packaging. Prepared collateral for global territories as well as QC'ing all files to ensure accuracy before distribution.

GRAPHIC DESIGNER, PRODUCTION ARTIST, RETOUCHER: VARIOUS CLIENTS/CONSUMER PRODUCTS - (2002 – PRESENT)

Companies and clients have included:

>Lakeshore Learning Materials	>Disney Store Inc	>Cymbal Solution
>The Wonderful Company	>JASON	>REnuvo Capital
>Various musicians/private clients	>Creative House Press	>Gifts for Good

Creating anything from branding/logo design, retouching, designing print/digital assets, entertainment press kits, packaging to copy writing. My goal is always to help companies and clients present their brand to the world with the most dynamic solution possible.

PRODUCTION ARTIST/DESIGNER - (JULY 2005 – JULY 2006)

DEADLINE ADVERTISING – Los Angeles, CA

Production, design and retouching for home entertainment, POP and in-store signage.

GRAPHIC ARTIST - (JUNE 2003 – AUG 2005)

PHOTOWOW.COM – Los Angeles, CA

Design and retouching for pop art focused company. Featured in multiple publications such as *US Weekly*, *InStyle*, *Cosmo*, as well as tv spots such as *Extra* and *MTV Cribs*. Clients included Burt Reynolds, Travis Barker, Jamie Lee Curtis, Leeza Gibbons and many more.

SKILLFUL TIMES

Programs:

>Adobe CS/Adobe CC

(Photoshop, InDesign, Illustrator, Acrobat, Dimension, XD, Lightroom)

>Microsoft Office

(PowerPoint, Word, Excel, Outlook, Office 365)

>iWork

(Pages, Numbers, Keynote)

>Sketch

>QuarkXPress

>Google Docs

Familiar with:

>Sketch Up

>Final Cut Pro

>Figma

>After Effects

Experience:

>Graphic Design

>Art Direction

>Retouching

>Packaging

>Production

>Compositing

>Branding

>Color Correcting

>Mentoring

>Press Checks

>Typography

>Vendor Management

>Print & Digital

>Catalogs

>Experiential

>Logo Design

>Visual Identity

>Layout Design

>Beauty

>Fashion

>Entertainment

>Consumer Products

>Project

>Leadership

Management

EDUCATIONAL TIMES

San Diego State University B.A. in Graphic Design

Cum Laude

College of San Mateo A.A in Liberal Studies

High Honors